

An Out-of-the-Box Interactive Building Directory and Signage Solution



Elo Touch Solutions Interactive Digital Signage Displays and NovoTouch Building Directory Software combine for a turnkey, out-of-the-box interactive signage platform.

Together, Jibestream and Elo Touch Solutions bring a full interactive signage solution combining best-in-class hardware and software to deploy interactive building directories and lobby signage quickly and easily. The platform combines Elo Touch Solutions Interactive Digital Signage (IDS) displays with NovoTouch Building Directory Software to create a turnkey, easy-to-deploy solution.

Large companies and building managers can realize operational savings, streamlined processes, and enhanced visitor experience. Optional plug-ins expand NovoTouch software functionality to further differentiate the user experience.

Benefits:

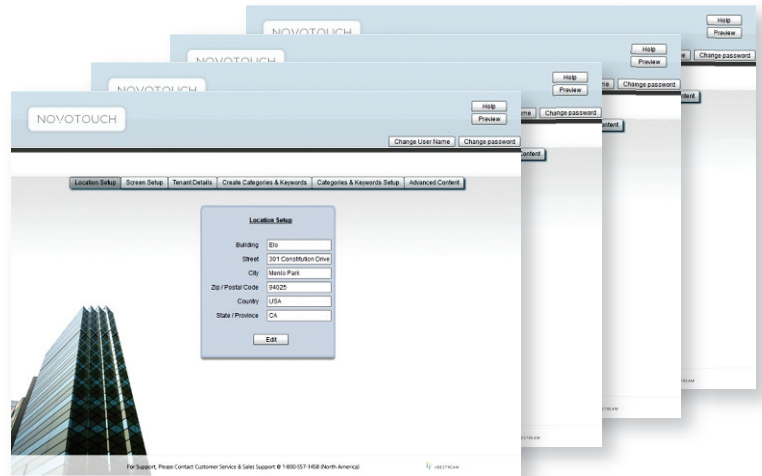
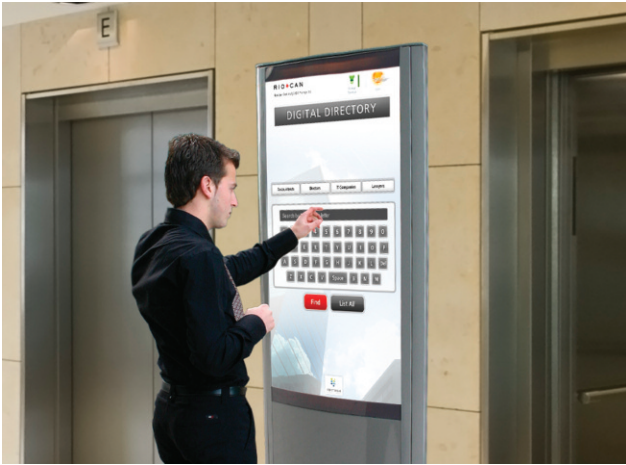
- Deploy building directories quickly and easily without complex set-up or graphic design expertise
- Manage listings centrally for multiple lobby locations to streamline operations
- Improve revenue potential through enhanced interactive listings and advertising
- Enhance and personalize visitor experience

Product Features:

- Easy-to-use administrative interface and system navigation, optimized for Elo Touch Solutions IDS displays and touchscreen technology
- Intuitive keyword, tenant name & category searches
- Detailed tenant, news, weather and local information possible with optional plug-ins
- Elo IntelliTouch and optical touchscreen technologies deliver optimal interactivity for public use
- Integrated solution including a computer module: only power and network connection needed
- Web-based administration interface requires no additional software or hardware



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How Does It Work?

NovoTouch is designed to work seamlessly on Elo Interactive Digital Signage displays. The software includes a web-based administrative interface and easy-to-use built-in user manual with convenient instructions and references for setup. Set up the IDS and Novotouch software using install instructions included with the product. Based on your need, you can be "up and running" quickly, or decide to develop a more advanced solution.

MINIMUM Setup

- Set up location and time zone
- Add list of tenants (or import from Excel)
- Add a background image(s) for branding
- Add as much detail as desired for each tenant

RECOMMENDED Setup

- Add tenant images (logos, photographs, etc.)
- Include a map/locator image in tenant detail
- Add a Flash animated attract loop and background
- Add RSS feeds
- Manage installation remotely

Additional Options (available separately)

- Building energy data integration
- Multiple RSS feeds
- Weather, news, etc.

"Up and running in a day"

"Enrich content as you see fit"

"Expanded possibilities"

How to order: For more information on ordering Jibestream NovoTouch, please contact Jibestream at info@jibestream.com or call 1-855-502-9455. For additional information and product videos, please visit jibestream.novotouch.com.

ELO INTERACTIVE DIGITAL SIGNAGE DISPLAYS

- 32-, 42-, 46- and 55-inch touchmonitors
- Commercial grade components designed for public use
- Long product availability
- 3-year warranty, plus 2-year extended warranty available
- Worldwide support

JIBESTREAM
INTERACTIVE MEDIA

Jibestream is an innovative self-service and interactive company. Jibestream's intuitive software products and solutions help people navigate complex venues and access real-time information. Products include the NovoTouch family of lobby signage solutions and the NovoMap interactive wayfinding platform. Jibestream is located in Toronto, Canada.

ABOUT ELO TOUCH SOLUTIONS | Elo Touch Solutions, a portfolio company of The Gores Group, is a premier supplier of touch solutions including touchscreen components, touchmonitors, and all-in-one (AIO) touch computers for diverse applications including retail point-of-sale (POS), hospitality, kiosk, medical, industrial, and consumer devices. A pioneer in the industry with over 40 years of experience, we bring quality, innovation, and integrity to everything we touch. Visit www.elotouch.com or call 1-800-557-1458 for more information about Elo, its products and services.

To find out more about our extensive range of Elo touch solutions, go to www.elotouch.com, or call the office nearest you.

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