

Professional Touch Screens Built to Last



Overview

Elo founders pioneered the touch screen over 40 years ago. Today, Elo Touch Solutions is a leading global supplier of commercial touch screens. The Elo portfolio encompasses the broadest selection of OEM touch screen components, interactive digital signage, touch monitors, mobile tablets and all-in-one touch computers for the demanding requirements of diverse markets, including gaming machines, hospitality systems, industrial automation, interactive kiosks, healthcare, office equipment, point of sale terminals, retail displays, and transportation applications. The Elo touch experience has consistently stood for quality, reliability and innovation with over 20 million installations worldwide.

We know touch – it's our only business. Every 57 seconds, a new Elo touch screen is installed somewhere. We obsess over details to exceed the highest quality standards. Reliability is our reputation as we use professional, commercial-grade components designed for extended lifecycles – backed by a 3-year warranty. Our investments in research and development are among the highest in our industry – evidenced by our patents and intellectual property. Global engineering resources leverage the best and brightest talent around the world. We support local end users, value-added resellers, independent software vendors, distribution partners and original equipment manufacturers from our customer service, technical

Who We Are

- Original inventors of the touch screen over 40 years ago
- Leading global provider of interactive touch experiences for automotive, banking, digital signage, education, gaming, government, healthcare, hospitality, OEM, office collaboration, retail, sports venue, transportation and other commercial applications
- 20+ million installations worldwide
- 500+ global patents
- Thousands of customers in 80+ countries
- Approximately 400 employees with in-depth technical expertise in 20 countries

What We Do

- Professional Touch Monitors
- Open-frame Touch Screens
- Interactive Digital Signage
- All-in-One Touch Computers
- Mobile Tablets
- OEM Touch Components

Why We Are Different

- Commitment to quality, reliability, and innovation
- Large enough to have global reach, small enough to develop engineer-to-engineer relationships
- Broadest touch technology portfolio in the industry with acoustic, capacitive, infrared, optical, projected and resistive touch that feels, touch that listens, and touch that sees
- Customer-centric, hands-on support with direct access to developers and executives
- Easy to install, easy to use
- Extended product lifecycles
- Flexible business models
- Standards-based, open-architecture solutions to address diverse needs, accelerate ROI, and lower TCO



support and sales locations in Asia, Europe and the Americas to deliver in-depth technical knowledge and a personalized support experience in your language, during your business hours. We're happy to customize our products to meet your exact requirements. It's all part of our flexible business model that makes it easy to work with our team. With more touch screen experience than any other company on the planet, we want to earn the right to your business.

We have a solid financial foundation and are growing profitably. Revenue for the trailing 12 months is strong and trending up while gross margins remain healthy. Elo Touch Solutions is well capitalized with a healthy balance sheet. This enables us to continually introduce industry-leading products and deliver the world-class customer service and support for which we are known.

Large enough to be global, yet focused enough to deliver personalized support, we live by the philosophy "There is nothing more important than our customers." Our goal is to help you do your job better, spend less time doing it, and become your favorite touch screen supplier by delivering on our promises. We measure our success based on your satisfaction. We compete fairly on value, technology, industry expertise, and customer support to maintain the honesty, integrity, and respect that you would expect of a world-class company.

Technology and products change - our values don't. Ultimately, the driver in all of our decisions is the needs of our customers.



Our Leadership Team

- CEO – Craig Witsoe
- CFO – Roxi Wen
- President EMEA – Servaas Kamerling
- VP Americas – Dan Ludwick
- VP OEM Components – Niklas Fallgren
- VP Marketing – John Lamb
- VP Product Management – Kevin Cole
- VP Engineering – Ken North
- VP Operations – Mike Moran
- VP Corporate Development & General Counsel – Sharon Segev
- VP Human Resources – Randi Moran
- VP R&D OEM Components – David Rosenbluth

Getting Started - Today

For more information on how Elo Touch Solutions can provide your retail organizations with a new and exciting competitive advantage, please visit us online at:

www.elotouch.com
www.youtube.com/user/elotouchsolutions
800-ELO-TOUCH (356-8682)

To find out more about our extensive range of Elo touch solutions, go to www.elotouch.com, or call the office nearest you.

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