



Shoppers Demand a Unified Experience

Creating brand consistency at every touchpoint with the brand is critical. Customers expect the same experience whether on mobile, website or in-store, which is why leveraging apps is a lynchpin of the digital strategy.

94% of total retail sales are still generated the old fashioned way in a physical store and 55% of on-line shoppers prefer to buy from a merchant with a physical store presence over an online-only retailer.

66% of shoppers made a purchase in the last 6 months using multiple channels.

84% of consumers believe retailers should do more to integrate online and offline channels.

Deploy your responsive websites and apps easily and securely with EloView.

EloView software provides device setup, remote management, alerts, attract loops, and the ability to securely upgrade the operating system, applications, and content. For more information on the availability of EloView in your area, please contact your Elo Sales or Distribution representatives.

Learn more online at eloview.com

North America

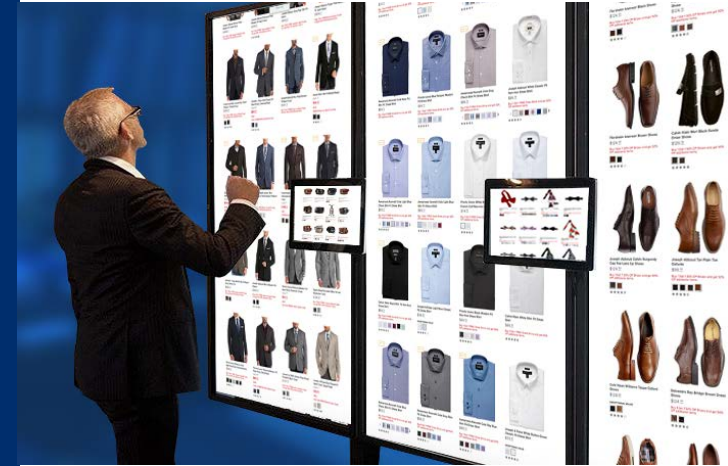
Elo Touch Solutions
1033 McCarthy Boulevard
Milpitas, CA 95035

800-ELO-TOUCH
Tel +1 408 597 8000
Fax +1 408 597 8001

customerservice@elotouch.com

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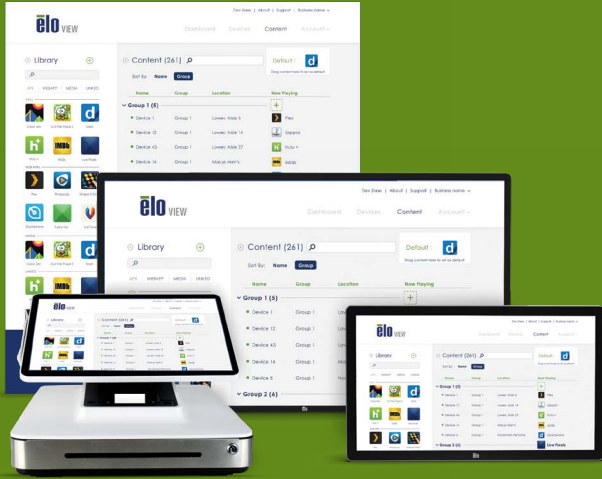
elo



EloView®

Get Connected Everywhere

A revolutionary interactive platform connecting hardware and software that is easy to use, quick to deploy and affordable.



About EloView

EloView is a secure management platform for remote content delivery and device management. Whether you need to push new content to a device or simply change the screen brightness, EloView has got you covered.

EloView is a software-as-a-service (SaaS) platform designed to simplify and automate the configuration and deployment of Elo interactive displays and PayPoint registers across multiple locations. By optimizing operations, you can instantly create public-facing interactive experiences with existing marketing content at the shoppers' point of decision which is proven to help sell more in-store by attracting, engaging and educating shoppers.

EloView is easy to deploy

With EloView you can control both the hardware and the software from one place. And the software platform is built for commercial use, ensuring your customers will see only the content you want them to see without pop-ups.



Built-in Kiosk Mode and Browser

Built for usability in a kiosk, EloView allows you to disable home and power buttons, pop-ups and for Android, you can disable the navigation bar. EloView Launcher forces an app or a wrapped browser.



Content Delivery

Control your devices on the fly. With the content library, changing what's playing is as simple as drag-and-drop. Upload your content, securely push it to a device, and sit back because it's that easy.



Open Architecture

An open platform for integration with a content management system (CMS), POS software and MDM tools. Our software partners can rest easy knowing that EloView provides efficiencies and hardware management functions you otherwise have to engineer within your software.



Modular

Out-of-the-box platform with flexibility to fit your content / device management model – use as "EloView Standard" with a portal for day-to-day management of the device or "EloView Light" for initial setup and OS updates.



Auto-Provisioning

Upon first power up, device downloads, installs and runs the scheduled app set from EloView. MDM agent can also be setup and configured using the platform.



Device Management

Complete control over your devices. With EloView, you can view what's playing, adjust the volume, check for software updates, and reboot the device, all without leaving the comfort of your desk.