

Elo Commercial Tablet vs. Popular Consumer Devices



	Elo Tablet		iPad w/ Sled		HP ElitePad w/ Jacket	Why it Matters
“Ready for Retail” Street Price	\$1,265 ¹ 32GB	✓	\$1,298 ² \$599 32GB + \$699 Infinea Tab M		\$1,334 ³ \$609 32GB + \$725 Retail Jacket	Elo offers best value – sled & jacket more expensive than tablet
Retail Rugged Out of the Box	YES - Commercial Device	✓	NO - Consumer Device		NO - Consumer Device	Elo designed to survive store use
Microsoft Windows Compatibility	Windows 7 or 8 ⁴ Management & Security	✓	NO Third Party Virtualization Cost		Windows 8 only	Elo is compatible with existing POS software
Standard Warranty	18 months	✓	12 months		12 months	Elo tradition of retail reliability
Integrated MSR and Barcode Reader	YES - Smart Card Too	✓	Requires Retail Sled		Requires Retail Jacket	Elo ready for mobile POS
Integrated NFC/RFID Reader	YES	✓	NO		NO	Elo ready for wireless inventory & payments
Survives Drop Test	YES MIL-STD-810G	✓	NO		YES MIL-STD-810G	Elo Tablet can be dropped
Removable Battery	YES	✓	NO Dead Battery = Dead Tablet		NO Dead Battery = Dead Tablet	Elo ready for all-day multi-shift operation
USB port on Tablet	YES 1 on Tablet, 3 in Dock	✓	NO Requires Sled or Dongle		NO Requires Jacket	Elo attaches USB peripheral natively
VESA Mount	YES ⁵ Via Optional Accessory	✓	NO		NO	Elo can be mounted for POI applications
Custom Configurations	Dedicated Customization Team	✓	Typically Will Not Customize		Typically Will Not Customize	Elo willing to build what you want

Footnotes:

1. CDW website pricing as of FEB 2014

2. Apple and Infinite Peripherals website pricing as of FEB 2014

3. CDW website pricing as of FEB 2014

4. Elo Win7 license includes Win8 upgrade – contact technical support

5. Elo VESA mount bracket designed especially for Elo Tablet

The tablet you've been waiting for... Elo Reliable...Windows Compatible... No Jackets or Sleds Required

Elo Tablet Applications

- Mobile POS & Line Busting
- Point of Decision Assistance
- Point of Information Self-Service
- Inventory Management
- Store Manager Systems Access
- Traditional POS when docked - Mobile POS when needed

Ten Elo Tablet Advantages

- Best value – competition's jackets and sleds for retail cost more than their tablets
- Designed for rigors of retail store environments
- Compatible with your existing POS software
- Retail-ready for POS transactions right out of the box
- Tradition of retail reliability backed by industry-leading warranty
- Ready for wireless inventory and payments
- Rugged enough to survive being dropped
- Removable battery for all-day, multi-shift operation
- USB peripheral connectivity on the tablet and in the dock
- VESA mount for POI digital signage applications

Elo Tablet Highlights

- Rugged
- Integrated
- Compatible
- Reliable
- Flexible
- Connected
- Ready for the Future
- Manageable

