

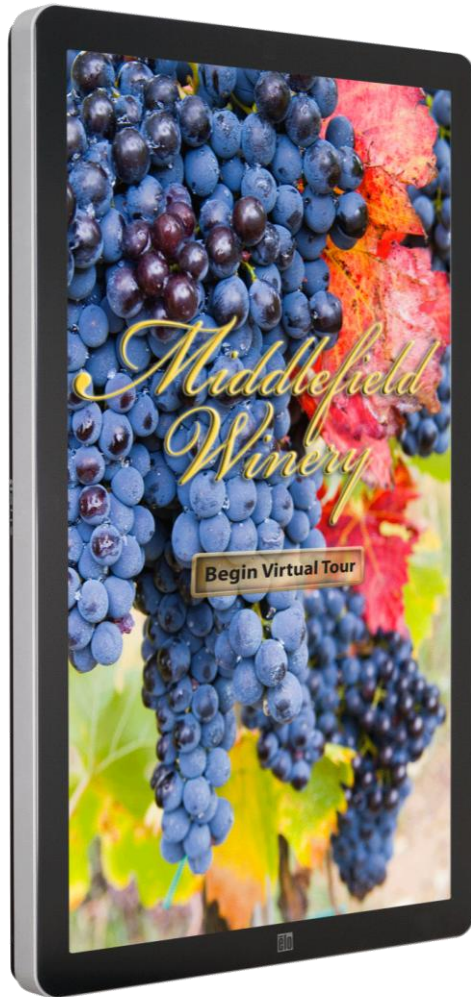


elo TOUCH
SOLUTIONS

Interactive Digital Signage

Product Overview

Interactive Digital Signage (IDS) Product Overview



Touch-Interactive Displays:

- 32", 42", 46", 55" high-definition displays
 - All available in multi-touch
 - 1080p Full HD for 42, 46, 55"
- Professional grade / 3-year standard warranty
- Portrait or landscape capable

Optional Computer Module:

- Seamless, slide-in computer for IDS Display – makes it an "all-in-one" solution
- Two options currently available
- Coming soon: Intel Core i5 / HD3000

Interactivity can drive significant advantages to digital signage messaging



Engage Consumers Better

- Pull vs. Push Content
- Users can control content

Deliver Value-added Services

- Platform for providing information and customer service
- Ability to transact with users

Capture Metrics

- Tracking user responses to content
- Real-time feedback
- Enhanced ability to target messaging

Applications in Retail

The image displays three overlapping screenshots of retail applications:

- Top Right:** A screenshot of the Sprint website. It features a navigation menu with options like "Camera phones", "PDAs & Smartphones", "Text Messaging", "Surfing the Web", "Nextel Direct Connect*", "Mobile Broadband Cards", "Basic Use", and "TV & Music Phones". There are also buttons for "My Phone" and "Compare".
- Middle Left:** A screenshot of an application titled "GET INSPIRED". It has a "Start Over" button and the text "TOUCH THE IMAGE that grabs you first:". Below this text are two images: a close-up of ornate wrought-iron gates and a view of a white balcony railing. At the bottom, there are buttons for "BROWSE" and "WATCH".
- Bottom Right:** A screenshot of a mobile phone gallery. It shows four phones: LG Lotus™, Trac™ PRO by Palm™, BlackBerry® Curve™ 6350 Smartphone, and LG Rumor. Below the phones are buttons for "Business Solutions" and "Coverage".

Applications in Retail



“ Classic notes of prosciutto fat, old Middle Eastern spice tones, smoke, leather, mint and minerals are all enmeshed in a precise core of crystallized red raspberry fruit. ”

14 Hands Chardonnay That Has a 3-line Name... 2010

\$19.99 ★★★★★

Producer: Chateau St. Michelle
Region: Washington State

Wine Spectator 2010: 90
Wine Spectator 2009: 88
Wine Spectator 2008: 85
Wine Spectator 2007: 91

Rate This Wine

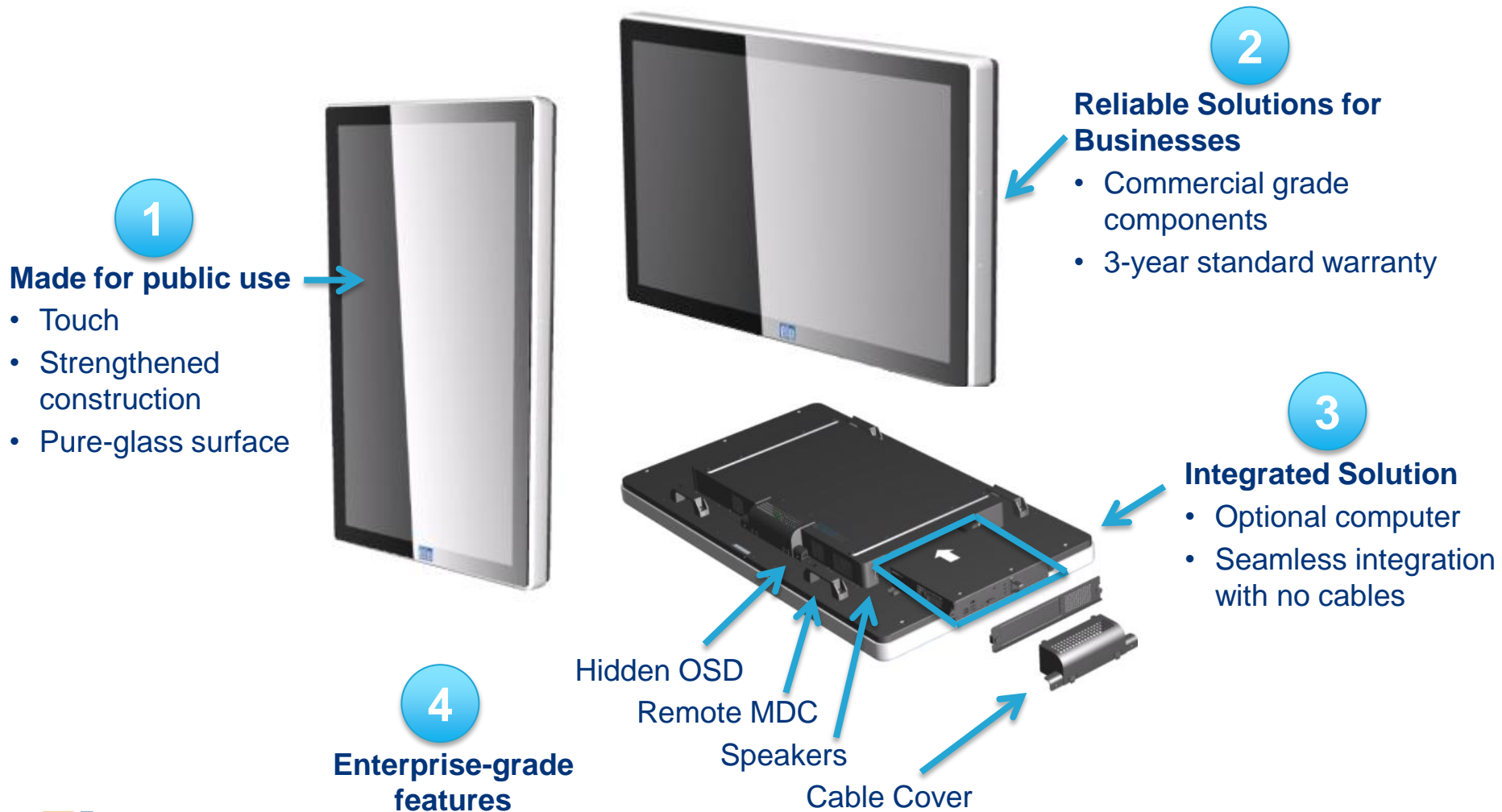
PLAY VIDEO

Food Pairings
Touch a dish below to view and print the recipe.

 Lemon Cream Salmon	 Spring Sdt Fry
 Stuffed Pork Tenderloin	 Lemon Pepper Chicken

Other Wines You Might Like to Try

Elo IDS products are built to be a “stable hardware platform” for a public environment



In the past year, we have implemented some exciting projects round the world

Project	Location	Size	Units	Status
"Big Box" electronics chain store		32"	1000+	✓
Sporting goods retailer		42"	250+	Rollout
Major manufacturer of sporting goods		42"	500+	Rollout
Major furniture retailer		42/46"	100+	Rollout
Appliance retail chain		32"	100+	✓
Leading luxury car dealership		42/46"	TBD	Pilot
Provincial bank		46"	6	Pilot
Pro-Electronics store chain		32"	75	✓
Global cruise line		42"	28+	✓

We are engaging software and system integration partners to help you develop the entire solution

Partial List



JIBESTREAM



Elo Touch Solutions has a global presence with a worldwide service and support network



A close-up photograph of a hand wearing a white nitrile glove. The index finger is touching the surface of a tablet or smartphone. The background is a soft, out-of-focus light blue. The text "Thank You!" is overlaid on the lower-left portion of the image.

Thank You!

Quality, innovation and integrity in everything we touch.

Applications in many vertical markets

Retail – Inside and Outside Store



- Advertising / Marketing
- Shopper Assist
- Browsing and Ordering
- Way finding

~\$30% of the market

Hotels, Restaurants, Casinos



- Lobby Signage
- Casino Floor Signage
- Back-of-House
- Digital Menu boards

~\$20%

Healthcare



- Patient Comm.
- Way finding
- Staff scheduling/ msg
- Building Directory

~\$15%

Education



- Way finding
- Whiteboards
- Building Directory

~\$15%

Financial Services



- Customer assist
- Product Marketing
- Queue management

~\$10%

Other (Transportation, Sports, ...)



- Way finding
- Kiosk / transactions
- Corporate lobby

~\$10%

**\$1B
Display
Market
in 2016¹**

Continuing to Invest in New Products

Launched in 2012

- 55" Single Touch and Multi-touch
- Multi-touch versions of 42/46"

Coming soon

- 32" with iTouch touch technology
- New computer module ECM3 (Intel Core i5)
- Web-cam (Intel AIM Suite)

