



IT PAYS TO PARTNER WITH ELO JOIN THE ELO ELITE PARTNER PROGRAM TODAY!

The all-new Elo Elite Partner Program rewards partners with more incentives, resources and tools to help you win business and make money. Every sale goes through our channel, never through Elo directly. And, with Elo's killer suite of channel-friendly products, you'll stand out from the crowd—and put more money in your pocket.

Designed With You in Mind. Our programs and products go hand in hand. From fully-configurable and cloud-based POS systems to new service and repair opportunities, Elo has the solutions you need.

Protected Partner Guarantee. Only Elo guarantees your sales are protected. 100% of our business is driven through channel partners, whether you sell one or ten thousand units.

Three Levels of Benefit. We offer three levels of benefit based on your revenue and business model. Elo Elite partners gain margin incentives and tools to help you sell and earn more, with no revenue commitment.

The Elite Pro Advantage. By making a revenue commitment, Elite Pro resellers gain higher margin enhancement, market development support, no-charge demo units, lead referral and dedicated technical support.

Grow Your Service Revenue. Elite Service partners gain a new source of revenue from in and out-of-warranty repairs, warranty labor reimbursement and discounted parts purchasing directly from Elo.

Up Your Game and Your Name. Elo's industry-leading certification credentials will distinguish your organization from the pack and enhance your standing with customers.

What's in it for You? Partnering with Elo gives you the products, incentives and tools to win business and grow profits. That's why it pays to partner with Elo, the industry leader in retail touch technology.

Program Benefits at a Glance

- ✓ Significant financial incentives
- ✓ Protected partner guarantee
- ✓ New products and revenue opportunities
- ✓ Special product promotions
- ✓ Industry-leading certification credentials
- ✓ Lead referral program
- ✓ Sales teams dedicated to your success
- ✓ Responsive technical support
- ✓ Custom configuration services

**BECOME AN ELO
ELITE PARTNER TODAY.**

GO TO
ELOTOUCH.COM/PARTNERS

OR CALL
1-800-ELO-TOUCH

ELO ELITE PROGRAM BENEFITS

The Elo Elite Partner Program offers a wide range of benefits for resellers and authorized service partners. Combined with Elo's full range of product solutions, becoming an Elo Elite partner will enhance your revenue opportunities and profitability at every level.

	Elo Elite	Elo Elite Pro ¹	Elo Elite Service ²
Pricing & Rebates	Up to 5% off MSRP Minimum \$25	Up to 10% off MSRP Minimum \$50	Warranty labor reimbursement Discounted parts purchasing
Deal Registration	✓	✓	
Market Development		✓	
Demand Generation	Lead Referral	Lead Referral Online partner locator listing	Lead Referral Online partner locator listing
Dedicated Sales Support	Via Inside Sales	Via Outside Sales	Via Technical Support
Demo Units	*50% off MSRP	*No Charge Early access to new products	*No Charge
Customization Services	✓	✓	
Special Promotions	✓	✓	

¹ Annual revenue commitment and sales certification required.

² Annual service certification and certification fee required.

* Demo unit quantities limited.