



Elo Touch Solutions offers retail touch interactive experience in screen sizes ranging from 7 inches to 70 inches.

www.elotouch.com



Retail Solutions

- ✓ Interactive Digital Signage (IDS)
- ✓ Customer-facing Touch Displays
- ✓ Point of Information (POI)
- ✓ Mobile Point of Service (mPOS)
- ✓ Point of Sale (POS)
- ✓ Omnichannel Portals
- ✓ Interactive Brand Experiences

**"When you simply want it to work,
every time. Choose Elo."**

Frank Olea

The Inventor of Touch Computing

If you need touch computing in retail, you have come to the right place. Elo Touch Solutions is a leading retail systems provider of touch interactive experiences with over 20 million installations world-wide. As the original inventors of touchscreen technology, we have over 40 years of retail market experience, providing customers, like you, a proven, high quality, long-life, product designed for years of reliable use, around the clock, to facilitate critical point of sale transactions, enhance brand experiences and drive interactive omnichannel portals.

Collaborate with the trusted market leader

Elo provides "built for retail" touch technology that increases checkout throughput, improves customer satisfaction, reduces associate training costs, increases customer dwell time and maximizes share of wallet. Often regarded as the top-rated touch IT provider of retail hardware around the world, Elo continues to deliver innovative touch technology to support our customer's never-ending need to create exciting new shopping experiences. We introduced touch computing to the world and our proven track record of delivering new touch interactive experiences helps ensure our thought leadership position for in-store solutions.

Designed specifically for retail environments

Elo's store solutions maximize customer satisfaction and IT investment payback while minimizing new associate training and reducing ongoing support costs. Elo's highly adaptable touch based store solutions provide a complete portfolio of field-installable retail peripherals including: Magnetic Stripe Readers (MSRs), fingerprint/biometrics, customer facing displays and wireless connectivity. Elo's commitment to investment protection and flexibility is enhanced with flexible mounting considerations including VESA, clean cable management, securable bases, Kensington lock ports and "invisible USB" connections for peripherals.

Global reach with local touch

Worldwide retailer brands select Elo Touch Solutions because of our global availability of common product models—all certified under worldwide safety agency approvals to enable your standardization efforts around the globe.

Elo Touch Solutions employs sales and support professionals worldwide with regional engineering, sales and support centers in the Americas, Asia, and Europe to provide unparalleled support for local customers, ISVs, VARs, distributors and sales partners.

Handheld to wall-mounted

Elo understands that each and every retail shopping environment is distinct and tailored to a specific set of store, associate and customer needs and brand preferences. In service to the leading retailers around the globe, Elo has developed a broad array of portfolio choices to best address your brand's unique needs. Elo solutions include mobile tablets, interactive digital signage, all-in-one touchcomputers, wide format, large-format touchdisplay and open frame touchpanels. Every solution is designed from its inception to meet the demanding requirements of in-store use.

Whether an owner-operated neighborhood retailer or a global multi-brand retail corporation, you can trust Elo Touch Solutions to deliver the products and experience your customers demand.



Mobile store systems

Elo's Intel® and Microsoft® Windows® based hardened retail mobile tablet directly answers the requirements of a professional mobile store system. Perfect for Mobile POS (mPOS), line busting, and inventory management. Elo's mobile tablet delivers all the functionality for native POS transactions and shopper assist. Designed with an integrated MSR, removable battery, wireless functionality and a securable docking station. The docking station provides additional connectivity ports and doubles as a battery recharge station for the primary or a second battery. Elo's tablet is an ideal investment for your mobile handheld retail systems.

Interactive Digital Signage

Create a competitive advantage with Elo's Interactive Digital Signage (IDS). Elo provides the perfect digital canvas for your omnichannel strategy, endless aisle and interactive branded experiences. Our IDS line-up will impress, ranging from 7" up to 70". The Elo interactive displays can be enhanced with modular expansion options including: integrated computer modules, webcams, RFID and remote management software. The Elo IDS solutions are built to deliver tailored target information, usage metrics, and shopper engagement for one-to-one brand experiences.



Largest selection of touchdisplay

Elo touchmonitors are designed to be placed on existing retail counter tops, customer service desks, and display cases. We offer over 20 unique form factors, each one available with a multitude of touch technologies. Every one of our reliable touchdisplays provide a retail-hardened design with extended product lifecycle availability. Delivering a look and feel that will compliment any store aesthetics, a full suite of retail peripherals make Elo the obvious choice for your retail touchdisplay needs.



All-in-One Touchcomputers

Providing the latest technology in a stylish package designed to take the abuse of a retail environment, Elo all-in-one touchcomputers are powerful enough to provide a reliable checkout POS solution and stylish enough to present as a counter top customer facing POI deployment. Extensive I/O and expansion options ensure the right fit for your application and existing peripherals (internally routed peripherals including: MSR, biometric fingerprint reader, and rear-facing VFD and LCD displays).

Wide aspect & large format

Elo Touch Solutions can provide your store the perfect solution for your touch initiative. Are you looking for wide aspect ratio touchdisplays to increase screen real estate while lowering line of sight barriers to your shoppers? Do you need large format with bright eye-catching images to draw customers into your store or create a virtual omnichannel branded environment? Whatever your need, Elo has the right solution for your store.

Open frame and kiosk

Elo Touch Solutions leads retail with our full offering of open frame touchpanels. Perfect for those high traffic kiosks that enable employment applications, self service or shopper assist solutions. Through long established partnerships with all the major kiosk integrators, Elo can provide a reliable solution to ensure the performance and dependability you expect.

Custom for unique needs

Elo Touch Solutions provides custom products and solutions to many of the top retail IT brands in the market today. Our custom capabilities are the perfect solution to create private label systems or preloaded & configured solution over packs that can be delivered directly to retail outlet locations that lack the on-site resources to configure and install.



Industry Leading Partner Program

We understand the importance of partners. Elo Touch Solutions works hard to gain support of most of today's top retail software, hardware, services and other value-added partners and distributors. Our expectation of "out of the box" integration, operation and compatibility is part of our retail commitment.



Getting Started - Today

For more information on how Elo Touch Solutions can provide your retail organizations with a new and exciting competitive advantage, please visit us online at:

www.elotouch.com
www.youtube.com/user/elotouchsolutions
800-ELO-TOUCH (356-8682)

To find out more about our extensive range of Elo touch solutions, go to www.elotouch.com, or call the office nearest you.

North America

Elo Touch Solutions
1033 McCarthy Boulevard
Milpitas, CA 95035

800-ELO-TOUCH

Tel +1 408 597 8000
Fax +1 408 597 8001
customerservice@elotouch.com

Europe

Tel +32 (0)16 70 45 00
Fax +32 (0)16 70 45 49
elosales@elotouch.com

Asia-Pacific

Tel +86 (21) 3329 1385
Fax +86 (21) 3329 1400
www.elotouch.com.cn

Latin America

Tel 786-923-0251
Fax 305-931-0124
www.elotouch.com

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