



## Touch screen signage made easy







Professional-grade touch screens  
managed with cloud-based software  
powered by your content



A revolutionary interactive digital signage platform that's easy to use, quick to deploy and affordable

### Tell the whole story

Built for retail and the love of shopping, Elo Interactive™ signage engages shoppers in-store and connects with online campaigns to deliver uniquely connected shopping experiences.

|   |  |   |
|---|--|---|
|  <p>Deliver the "endless aisle".</p> |  <p>Bring your brand to life.</p> |  <p>Create upsell opportunities.</p> |
|  <p>Drive a consistent message.</p>  |  <p>Help and guide shoppers.</p>  |  <p>Reward loyal customers.</p>      |



# Attract, connect & engage customers

Elo interactive displays make it easy to deploy your apps or responsive websites in-store. With Elo displays, you can create a dynamic environment that engages the customers helping to improve the user experience and drive revenues.

## Easy to deploy

With EloView® you can control both the hardware and software from one place, enabling remote hardware updates and the deployment and management of apps, content and websites instantly in-store. And the software platform is built for commercial use ensuring your customers will see only the content you want them to see without pop-ups.

## Leverage your current content

With the Android computer module as an option, you can use your websites and apps that have been developed for a touch-interface and instantly beam them to a store for your shoppers.

## Your size, your style

Our products are designed by us, so you get a seamless design and architecture across the line with a variety of options. They can be a touch display, a computer, a wall-mounted unit or a bare-bones “kiosk-mounted” unit (32 or 42). They can be rugged single-touch or multi-touch.



## IT-friendly

Elo products come standard with a variety of peripherals, mounting and physical lockdown options that will delight your IT team. Additionally, we partner with a number of mobile device management (“MDM”) and Content Management (CMS) partners.

## Operate your way

Most products are available with Windows and Android computer options – with support for many other operating systems such as Linux, Chrome OS and Mac OS.

The high performance, commercial grade computer module, coupled with the Eloview cloud-based management software, makes IDS displays a complete interactive platform.\* Enable omnichannel consistency by allowing customers to leverage existing online and mobile digital content with minimal investment and development time.



\*Use of computer modules varies by product.



Deploy your responsive websites and apps to stores across the country or globe.

Now, you can do it easily and securely with EloView. EloView software provides device setup, remote management, content scheduling, and the ability to securely upgrade the operating system, applications, and content.



Learn more online at [elointeractive.com](http://elointeractive.com)

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